

# CAROLINA RODRIGUES BIVENS (PUNKECA)

Creative | Art Director | Senior Graphic Designer

[www.carolpunkeca.rocks](http://www.carolpunkeca.rocks)  
carolpunkeca@gmail.com

## EDUCATION

**Screenwriting for Film and TV**  
**New York Film Academy**  
Los Angeles | USA  
Graduation date: November 2013

**Production for Film and TV**  
**New York Film Academy**  
Los Angeles | USA  
Graduation date: December 2013

**Cool Hunting**  
**São Paulo School**  
São Paulo | Brazil  
Graduation date: December 2011

**Creative Design for Advertising**  
**Panamericana School of Art and Design**  
São Paulo | Brazil  
Graduation date: December 2008

**BFA in Advertising and Publicity**  
**Methodist University of São Paulo**  
São Paulo | Brazil  
Graduation date: July 2008

## SKILLS

**Adobe Creative Cloud**  
Illustrator | Photoshop | InDesign | Muse

Research, Photo Manipulation, Digital Illustration, Print Preparation, Photography and I'm very sociable and communicative person.

## LANGUAGES

Portuguese \_ Native  
English \_ Expert  
Spanish \_ Good

**ELS Vancouver - 2005**  
English Course  
**PLI TORONTO - 2008**  
English Course

## WORK EXPERIENCE

**Head of Creative**  
**NSports**  
São Paulo | Brazil | February 2022 - August 2023

**Graphic Designer | Art Director Freelancer**  
**W3haus** - Senior Art Director | client: Mercado Livre  
**W/McCann** - Art Director | client: Seara  
**VML&YR** - Art Director | client: L'Occitane en Provence  
**2019-20-22 Los Angeles Brazilian Film Festival**  
as Graphic Designer  
**2021-22-23 Beverly Hills Film Festival**  
as Graphic Designer and Virtual Event Manager  
**2021 Fantastic Fungi Global Summit**  
as Graphic Designer  
**2021-22 Rio Market - Festival do Rio**  
as Graphic Designer  
**2019-20 Reclame Multishow** as Graphic Designer  
The Nova Fest, Film Threat's Award This!, Yuri's Night  
and some others small projects.

**Design for Director's Treatments**  
**Corazon Films Production Company**  
São Paulo | Brazil | December 2017 - March 2019

**Design for Director's Treatments and Art Direction**  
**for a creative process platform called ATRAVES.TV**  
**and Bossa Nova Films Production Company**  
São Paulo | Brazil | October 2015 - December 2016

**Design for Director's Treatments**  
**Vetor Zero/Lobo - Vetor Films Production Company**  
São Paulo | Brazil | October 2014 - October 2015

**Design for Director's Treatments**  
**O2 Films Production Company**  
São Paulo | Brazil | February 2014 - September 2014

**Design for Director's Treatments**  
**O2 Films Production Company**  
São Paulo | Brazil | August 2012 - July 2013

**Design for Director's Treatments**  
**Hungry Man Production Company**  
São Paulo | Brazil | January 2012 - August 2012

**Art Direction for Healthcare Campaigns**  
**Publicis Brasil**  
São Paulo | Brazil | February 2009 - December 2011

**Art Assistant for Healthcare Campaigns**  
**Arteria Comunicação**  
São Paulo | Brazil | September 2007 - January 2009