

CAROLINA RODRIGUES (PUNKECA)

Creative | Art Director | Senior Graphic Designer

www.carolpunkeca.rocks
carolpunkeca@gmail.com

EDUCATION

Screenwriting for Film and TV
New York Film Academy
Los Angeles | USA
Graduation date: November 2013

Production for Film and TV
New York Film Academy
Los Angeles | USA
Graduation date: December 2013

Cool Hunting
São Paulo School
São Paulo | Brazil
Graduation date: December 2011

Creative Design for Advertising
Panamericana School of Art and Design
São Paulo | Brazil
Graduation date: December 2008

BFA in Advertising and Publicity
Methodist University of São Paulo
São Paulo | Brazil
Graduation date: July 2008

SKILLS

Adobe Creative Cloud
Illustrator | Photoshop | InDesign | Muse

Research, Photo Manipulation, Digital Illustration, Print Preparation, Photography and I'm very sociable and communicative person.

LANGUAGES

Portuguese _ Native
English _ Expert
Spanish _ Good

ELS Vancouver - 2005
English Course
PLI TORONTO - 2008
English Course

WORK EXPERIENCE

Head of Creative
NSports
São Paulo | Brazil | February 2022 - present

Graphic Designer | Art Director Freelancer
W3haus - Senior Art Director | client: Mercado Livre
W/McCann - Art Director | client: Seara
VML&YR - Art Director | client: L'Occitane en Provence
2019-20-22 Los Angeles Brazilian Film Festival
as Graphic Designer
2021-22-23 Beverly Hills Film Festival
as Graphic Designer and Virtual Event Manager
2021 Fantastic Fungi Global Summit
as Graphic Designer
2021-22 Rio Market - Festival do Rio
as Graphic Designer
2019-20 Reclame Multishow as Graphic Designer
The Nova Fest, Film Threat's Award This!, Yuri's Night
and some others small projects.

Design for Director's Treatments
Corazon Films Production Company
São Paulo | Brazil | December 2017 - March 2019

Design for Director's Treatments and Art Direction
for a creative process platform called ATRAVES.TV
and Bossa Nova Films Production Company
São Paulo | Brazil | October 2015 - December 2016

Design for Director's Treatments
Vetor Zero/Lobo - Vetor Films Production Company
São Paulo | Brazil | October 2014 - October 2015

Design for Director's Treatments
O2 Films Production Company
São Paulo | Brazil | February 2014 - September 2014

Design for Director's Treatments
O2 Films Production Company
São Paulo | Brazil | August 2012 - July 2013

Design for Director's Treatments
Hungry Man Production Company
São Paulo | Brazil | January 2012 - August 2012

Art Direction for Healthcare Campaigns
Publicis Brasil
São Paulo | Brazil | February 2009 - December 2011

Art Assistant for Healthcare Campaigns
Arteria Comunicação
São Paulo | Brazil | September 2007 - January 2009